



TIBCO Spotfire® and your Predictive Analytics Ecosystem

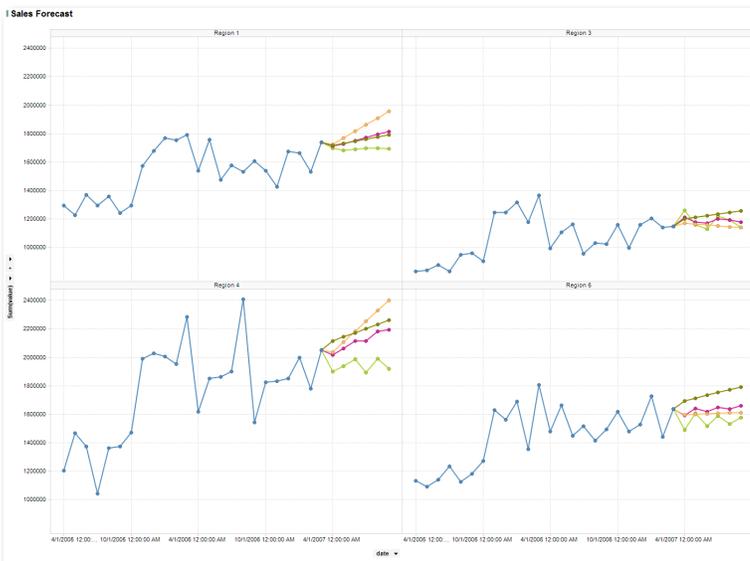


Leverage your investment in R, S+, SAS® and MATLAB®

CHALLENGE

Advanced analytic environments, such as R, S+®, SAS® and MATLAB® offer unparalleled flexibility and deep analytic power for statisticians and quantitative analysts. Many organizations understand the competitive value of using predictive analytics, advanced statistics and data mining from R, S+®, and these other packages to make better decisions about their business, but struggle to effectively leverage these analytic investments. The challenge is how to efficiently put these advanced analytic capabilities into the hands of business professionals to help them make better decisions, while still ensuring that the analytics are used appropriately.

Without such analytic tools, time and resources are wasted communicating model results manually or reimplementing analytics in another environment for production use. When business professionals do not have timely access to such analytics, they frequently create ad hoc spreadsheets to do their own analysis. This sacrifices analytic rigor for convenience, proliferating analyses with results that cannot be validated, and which fail to take advantage of a company's existing investment in advanced analytic capabilities.



BENEFITS

With TIBCO Spotfire with Predictive Analytics:

- Combine interactive visualizations and advanced analytics for better decision making
- Reduce rework, speed deployment by leveraging your existing analytics
- Empower Business Users with powerful insights from Predictive Analytics

TIBCO, R AND S+

TIBCO is a strong supporter of R. As the commercial provider of S+ since the acquisition of Insightful in 2008, we are uniquely suited to contribute to the R community, building on the long history of collaboration within the joint R/S+ community.

- Benefactor of the R Foundation
- Co-sponsor of useR! Conferences
- Ongoing contributor to R Core

TIBCO is committed to helping our customers leverage their investments in R and S+, as well as other analytic environments, to solve high value problems and make better decisions across their organization.

- Deploy R/S+, as well as SAS® and MATLAB®, scripts through TIBCO Spotfire
- Collaboration with partners building customer solutions on R and S+
- Ongoing support of S+, R's commercial sibling based on the same S language originally developed at Bell Labs



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SOLUTION

TIBCO Spotfire provides a unique, visual and interactive approach to exploratory data analysis, enabling new insights into data. Users can create and publish new analytic applications and interactive reports in minutes, sharing findings and enabling others to gain their own insights.

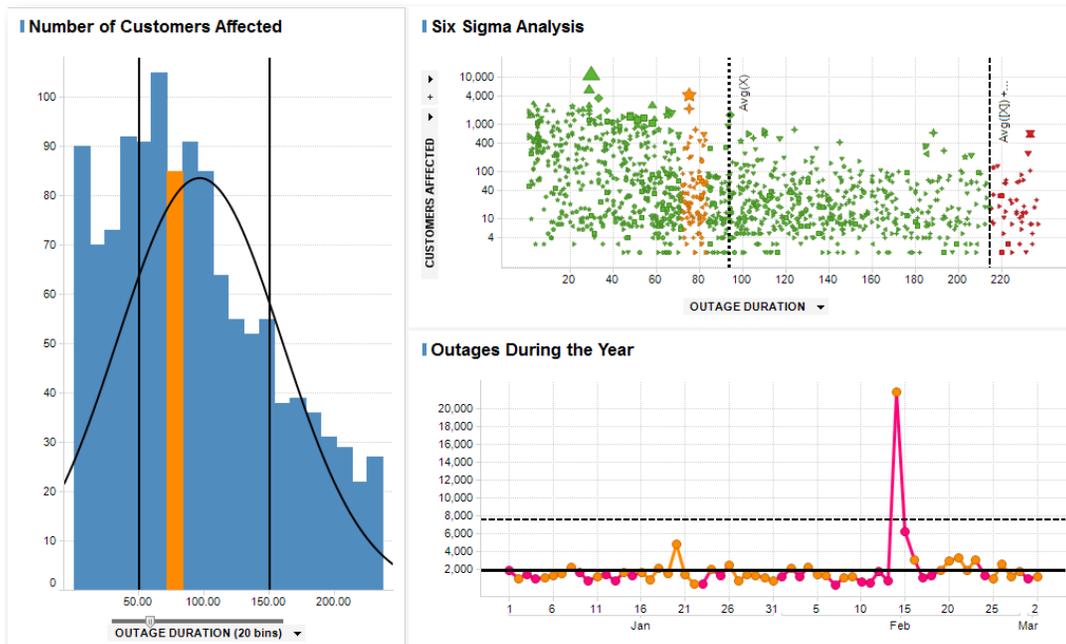
Spotfire software complements and enhances the usage of S+, R, SAS®, and MATLAB® by allowing statisticians to easily visualize the results of their models and analyses and to deploy these analyses inside Spotfire applications. Users can quickly create and share dynamic analytic applications, putting relevant and understandable advanced analytic tools in the hands of decision makers across the organization.

- Deploy, integrate and centrally-manage R, S+, SAS® and MATLAB® scripts through TIBCO Spotfire Statistics Services
- Call R, S+, SAS® and MATLAB® analytics on-demand from Spotfire applications, providing easy access to business professionals while leveraging your analytic investment and preserving analytic rigor
- Reduce rework and repetitive analysis, and speed time to deployment and insight
- For organizations without existing analytics, get started quickly with prepublished analytics and templates

TIBCO AND OPEN SOURCE SOFTWARE

TIBCO strongly supports Open Source Software development, which sparks creativity, innovation and productivity, benefiting users, developers and vendors.

TIBCO has made major contributions to the OSS community, including releasing Ajax General Interface source code to the Dojo Foundation, and the core of the TIBCO PageBus to the OpenAjax Alliance.



TIBCO Spotfire enterprise analytics platform meets the needs of all users from ad-hoc analysis, to interactive reporting and dashboards, to domain-specific applications. It integrates with existing enterprise data sources and security models, and provides IT with a centralized means to administer and deploy analytics across the enterprise.

About TIBCO: TIBCO Software Inc. (NASDAQ: TIBX) is a provider of infrastructure software for companies to use on-premise or as part of cloud computing environments. Whether it's efficient claims or trade processing, cross-selling products based on real-time customer behavior, or averting a crisis before it happens, TIBCO provides companies the two-second advantage™ – the ability to capture the right information, at the right time and act on it preemptively for a competitive advantage. More than 4,000 customers worldwide rely on TIBCO to manage information, decisions, processes, and applications in real-time. TIBCO Spotfire® provides in-memory analytics software for next generation business intelligence. By offering a visual, interactive experience, Spotfire® helps professionals quickly discover new and actionable insights in information. Learn more at <http://spotfire.tibco.com>

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